

Andrew Shaw

Creative Producer / Director

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- 2021 **Red Table Talk**, Facebook Watch, *Field Producer*
I produce field packages for the inspiring Emmy-nominated show, leading and directing crew and cameras on set, producing talent and creatively directing post teams to the complete the final edit.
- 2017 – 2021 **The Ellen DeGeneres Show**, *Creative Producer / Director*
I was a senior level producer, developing and executing best-in-class branded and editorial digital content and original series for **Ellen Digital Networks**. I also produced and directed field tape pieces for **The Ellen Show**. Content I produced gathered more than 370 million views and brought in record revenue for the company.
- 2016 **Tiny Horse Productions**, *Digital Producer*
Social Media content producer for *Dancing with the Stars* more than doubling audience interaction and views from previous year.
- 2016 **The 70th Annual Tony Awards**, CBS, *Field Producer*
Producer of first-ever live digital backstage digital show, interviewing Tony winners.
- 2012 – 2016 **Nickelodeon**, Viacom, *Senior level Producer, Director*
- **Kids' Choice Awards**, Los Angeles ('13,'14)
Segment producer/editor for international content filmed at the #1 kids' award show.
 - **Slimefest** ('13, '14, '15) Show creative producer and editor for Australia's #1 award-winning live concert event and TV show, increasing ticket sales by 350% and television audience views 136% over three years.
 - **Play Along with Sam** (Series 2, 3 & 4) Series producer and director for Nick Jr.'s #1 award-winning live action pre-school show growing audiences by up to 180% year on year.
 - **Camp Orange** (Seasons 8, 9, 10 & 11) Field producer for Nickelodeon Australia's award-winning reality kids competition series.
- 2011–2016 *Promo Producer, Segment Producer*
Produced, directed and edited award-winning promos and sales reels for Nickelodeon. Segment producer for live and non-scripted shows.
- 2010–2011 **NINE Network Australia**, *Promo producer*
Wrote, produced and edited primetime promo campaigns, contributing to NINE being 2010's #1 Australian network with a 24% share.
- 2009–2010 **Home and Away** - 7 Network Australia, *3rd Assistant Director*
Fast tracked promotion from a runner to 3rd assistant director due to consistency in demonstrating high organization and leadership skills on Australia's #1 hit soap.
- 2009 **MasterChef Australia**, Fremantle Media Australia, *Assistant Story Producer*
2009 **Australia's Next Top Model**, Shine Australia, *Associate Producer*

Awards & Nominations

International Promax - Winner, Bronze
Webby Award - Branded content honouree: The Build Up (2019)
Digiday Video Awards - Best brand films finalist: The Build Up (2019)
Aria Award (Australia's Grammy) - Winner Best Children's Album - Play Along with Sam (2015)
Astra Award (Australian cable awards) - Winner 3 x Best Music Event - Slimefest ('13,'14,'15)
Logie Award (Australia's Emmy) - Nominee, Best Children's TV show, Play Along with Sam, Best TV Event, Slimefest,
Outstanding Children's Program, Camp Orange: Boys vs Girls.

Education

Bachelor's Degree of Visual Communication Design, University of Newcastle